

Media Release

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Swiss Finance Museum nominated for the European Museum of the Year Award

Summer 2017 saw the first and only finance museum in Switzerland, the country of banks, open its doors in Zurich-West. Now the European Museum Forum has honored the museum by nominating it for the European Museum of the Year Award 2019 (EMYA). The Swiss Finance Museum was one of four Swiss museums put forward for this prestigious award.

The award ceremony will take place at the EMYA Conference 2019, which is being held from May 23 through 25, 2019, in Sarajevo. Along with the four Swiss museums nominated are other candidates from European countries. In addition to the main prize, one museum each will be given an award for outstanding work in five further categories. A team of ten European judges will select the winner. All judges hold leading positions in the museum sector.

The EMYA was founded under the auspices of the Council of Europe and has been awarded to selected European museums every year since 1977. The European Museum Forum, which provides the legal and organizational framework for the EMYA, works to encourage and reward quality and innovation in museum practice. Previous winners include the Guggenheim Museum in Bilbao and the Victoria and Albert Museum in London.

The Swiss Finance Museum opened in Zurich-West in June 2017. The exhibition boasts an entirely new design and combines historic exhibits with the latest multimedia installations to explain the origins of today's global economic system and the unique Swiss financial market and its infrastructure.

The latest special exhibition is "30 Years of the SMI: Equity Indices Explained!", detailing the history of the Swiss benchmark the SMI and explaining the significance of equity benchmarks in general. A share of the General Electric Company takes visitors back to the early days of the Dow Jones Index, while touchscreen installations and selected Swiss securities show how the Swiss economy has developed over the last 30 years.

Media images for the Swiss Finance Museum can be found at: www.finanzmuseum.ch/medien

For further information on the award, please visit: www.emya2019.com

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Swiss Finance Museum

The Swiss Finance Museum is the first of its kind in the banking nation of Switzerland. It houses a multimedia exhibition on the fundamental significance of the financial market and its infrastructure for our everyday life, and illustrates the origins of our economic system. It focuses on stock exchange trading, the capital market, financial instruments and payment transactions. The museum is run by the foundation Collection of Historical Securities, a charitable foundation established by SIX in 2001. The foundation owns one of the most significant collections of historical securities worldwide with some 10,000 securities from more than 150 countries. The highlights of this collection are exhibited in the museum.

www.finanzmuseum.ch

SIX

SIX operates and develops infrastructure services in the areas of securities, payment transactions and financial information with the aim of raising efficiency, quality and innovative capacity across the entire value chain of the Swiss financial center. The company is owned by its users (127 banks). With a workforce of some 4,000 employees and a presence in 23 countries, it generated operating income in excess of CHF 1.9 billion and group net profit of CHF 207.2 million in 2017.

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